



CDWCO Meeting Discussions 10.22.17
1 pm Zuma Rescue Ranch, Littleton, CO

Those in attendance: Pam Pierce, Erin Long, Marion Dahlgren, Laura Cassiday, Claire Gosnell.

1. Rocky Mountain Horse Expo – Lyn Ringrose-Moe
 - a. Pre-Expo: March 7-8
 - i. Day one: Progressive clinic from Partnership on the Ground all the way through Walk Jog Lope
 - ii. Day two: “Ride-a-test” clinic style – ride a test of your choice for Lyn. She will provide feedback and help you fix small things, and also give goals and exercises for long-term work
 - b. Volunteers:
 - i. We **need** volunteers, 4-6 volunteers per day, for both the arena and the CDW booth
 - ii. You can participate in the clinics and still be a volunteer - need help setting up/breaking down the court, etc.
 - iii. Asking for a ½ day, or more, from each volunteer, you can break this up across multiple days
 - c. The Mane Event
 - i. Lyn Ringrose-Moe will be performing, she has asked for a group of local riders to join her
 - ii. Laura Cassiday will organize this group – video auditions to be submitted for the 6 available slots
 - iii. We would like to showcase a variety of horses
2. Clinics for 2018
 - a. Garn Walker – end of May 2018, 3-day clinic
 - b. Lyn Ringrose-Moe, Sep 14-16, 2018
 - c. Shooting for 6-8 weeks between clinicians
 - i. Deb and Eitan recommended Marcia Moore Harrison and Dale Rumens-Partee
 - ii. Also discussed Sheryl Strathman and Martina Bone
3. Types of events in 2018
 - a. More fun shows for 2018

- i. Shooting for 1/month, now that we have a robust email list this should be easier to fill
 - b. More central meeting location
 - i. Zuma's Rescue Ranch – Littleton, CO
 - ii. Happy Dog Ranch – Littleton, CO - Marion and Erin meets with them in 2-weeks to discuss options
 - iii. JeffCo – Would like to use one of their meeting rooms, they give better options to those with 501(c)(3) status
 - iv. Family restaurant near C-470/285 – Claire recommended we look into Denver West (I-70 and 6th)
 - c. Other considerations
 - i. Many groups and locations are more lenient or flexible if we are willing to help/teach their kids, especially 4-H programs
- 4. Organization of CDWCO
 - a. Organizational structure – Corporation or Unincorporated Association?
 - i. Corporation, while it does require a small fee and annual filings, shields its board members from liability. Also makes it easier to obtain deals and other “business” operations (bank accounts, etc) – agreed this would likely be the better structure
 - ii. Unincorporated association, less filing, but board members obtain all liability, and it's harder to operate and obtain 501(c)(3) status
 - iii. Will need a Board – 5 board members, recommended to have a Chairman of the Board, President, Vice President, Treasurer, and Secretary
 - 1. Will need to define these roles
 - 2. Need a nomination structure for this – Laura Cassiday will head the nomination committee
 - b. 501(c)(3) status?
 - i. Need to establish by-laws, mission, vision, and goals, and predicted financial information
 - ii. Kathy, a local CPA, will be providing an example 1023 (application) for us to reference
 - iii. Filing fee is \$400, can file a 1023-EZ (shorter application) if our financials are consistent with the current estimate
 - iv. Erin Long and Marion Dahlgren will be heading the effort to work towards 501(c)(3) status
 - v. **VOTE:** All in attendance voted unanimously to pursue 501(c)(3) status.

- c. Meetings
 - i. Team meetings will be quarterly or as needed
 - ii. Membership meetings will be bi-annual: March/Expo, and September/October Gathering
- 5. Shows for Next Year
 - a. Excel work sheet for tracking placements and scores the day of – Marion has already developed this and all shows will use. If not comfortable with Excel, can be printed.
 - b. Standardized show setup for 2018
 - i. Consistent entry forms
 - ii. “Short list” of required classes (one from each “category”) so that people can work towards year-ends consistently across all shows
 - iii. Results to be recorded with CDWCO
 - c. Tracking of show results - end of year point system?
 - i. Based on scores – some concerns on the differences in judging from show-to-show
 - ii. Based on number in class and placing – this is based on the USEF system, Erin Long will put together a spreadsheet to test
 - iii. Tracking volunteers to reward those who make the effort to help out with their own awards
 - iv. “Versatility points” – rewards those who attend like-type clinics like Justin Dunn and Buck for expanding their expertise
 - d. End of year banquet
 - i. Presentation of awards, opportunity for everyone to get together and be social without our horses
- 6. No other business – meeting was adjourned. Thanks to everyone who attended!

Submitted by: Erin Long,
CDW Ambassador